# Approaching a Formal Definition of Fairness in Electronic Commerce

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- How can theory help improve the definitions?
- What are the benefits of the refined definitions in practice?

#### What is fair exchange?

- Orders, goods and payment will be shipped electronically.
- The exchange of such items must be fair.
- $fair\ exchange\ problem = How\ exchange\ two\ items\ between\ parties$  A and B over an electronic network without either party suffering a disadvantage?
- Assumption: items can be fully validated.

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Distinction: inside/outside the exchange system

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- Two main classes of properties [Lamport 1977]:
  - \* safety: "something bad will never happen"
  - \* liveness: "something good will eventually happen"
- Rule of thumb: finitely refutable  $\Rightarrow$  safety.

#### **Revisiting** fairness

- Strong fairness is a safety property [Pagnia and Gartner 1999; Shmatikov and Mitchell 1999].
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- Strong fairness is a safety property [Pagnia and Gärtner 1999;
  Shmatikov and Mitchell 1999].
- What about weak fairness?
  Is there a point in time where
  - 1. strong fairness is violated, and
  - 2. a party loses its ability to prove that it has been treated unfair?
- Answer "No"  $\Rightarrow$  weak fairness is liveness
- Answer "Yes"  $\Rightarrow$  weak fairness is safety

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- Eventually an unfair situation is resolved within the system.
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- In general: "eventual cooperation", achievable e.g. by
  - ★ Trusted Computing Environment [Wilhelm 1997],
  - ★ Security Kernel [Schneider 1998],
  - ★ Smartcards, . . .

#### **New Fairness Definitions**

Fairness	property	resolvable	remark
strong	safety	automatically	
eventually strong	liveness	automatically	additional as-
			sumptions
weak fairness	safety	outside of the	
		System	

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- Weak fairness: identify "sufficient evidence"
- Better: stay inside the system!

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- Need formal definition of fairness to reach assurance on fair exchange protocols.
- New formal variants of Asokan's strong and weak fairness definitions.
- Use theory to help clarify concepts in practice.
- Can use new definitions and standard formal methods to reach assurance on correctness of fair exchange protocols.

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